

# Downtown Lexington Management District

The DLMD is a defined area where property owners pay a small levy for a range of services to create a safe, cleaner, more attractive district. Funds are managed by a 15-member mayor-appointed board of property and business owners, residents and other stakeholders.

The goal is to foster economic growth, raise interest in downtown, and increase downtown's regional competitiveness.



## Block By Block Ambassadors

An essential part of the management district are Block by Block Ambassadors.

Easily visible in distinctive purple shirts, their job is to make sure downtown is clean, safe and welcoming seven days a week. Ambassadors collect trash, pressure walk sidewalks, engage with the public and downtown business owners, and make interventions with panhandlers.

Since 2016



Trash & debris collected

**121,250 lbs**



Graffiti & stickers removed

**9,900**



Hospitality assistance

**20,000**

## Get In Touch

For more information, please contact us:

**Downtown Lexington Management District**

333 W. Vine Street, Suite 206  
Lexington, KY 40507

 [DLMD.org](http://DLMD.org)

---

**Beverly Fortune**

Chairperson of the  
Reauthorization Committee

[Beverly@downtownlex.com](mailto:Beverly@downtownlex.com)

Direct Line: (859) 222-0345

Mobile: (859) 948-7846



# Renewal Petition



# Safety

Downtown is safer for people who work, live or come to enjoy the many popular restaurants and thriving entertainment scene.

The management district has partnered with the City of Lexington, LexPark, the Lexington Police Department and the Fayette County Sheriff's office over the past 10 years to make streets, sidewalks and parking lots safer. Currently, the DLMD and the City have teamed up to provide additional security in the district, hiring with deputies from the sheriff's office to be on duty 11 p.m. to 3 a.m. Friday and Saturday nights from May 1 through Oct. 31.



# Lighting

The LexLights! program encourages lighting building facades, architectural features and replacing broken fixtures and burned out bulbs. Lights illuminate sidewalks and public spaces, making them pedestrian-friendly, safer and welcoming.

A Management District grant helped fund a colored light display on the historic McAdams & Morford building on Main Street, and LexLights! contributed \$60,000 toward a \$200,000 project to light two pedways over Broadway.

# Property Improvement

Property improvement and lighting grants provide a 50 percent match up to \$9,000 for projects. The property improvement grants incentivize property and business owners to invest in their buildings and complete projects with good urban design.

More than \$340,000 in grants have been awarded since 2017, leveraging hundreds of thousands of dollars in other improvements by property owners.

# Return on Investment to Property Owners

The positive impact of management district programs has given a significant increase to the value of property in the DLMD area.

## Total Property Values



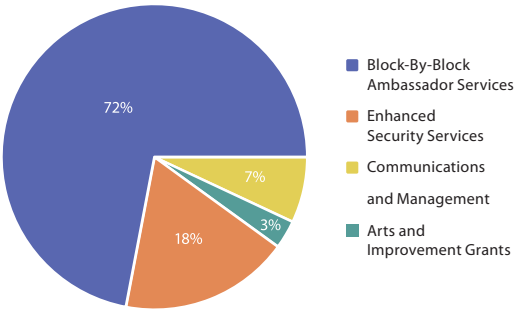
Represents a 39 percent increase in values.

Source: PVA

# Art Installations

Encouragement of art installations has contributed to a thriving arts and entertainment district downtown. The DLMD support has included \$20,000 to Horse Mania, \$10,000 to the suffragette sculpture "Stand", and \$10,000 to place the "Publisher" sculpture in front of Central Bank Center. Art grants help support artists, installations and other related expenses.

# DLMD 2024-2025 Proposed Budget



Block-By-Block Ambassador Services	394,800.00
Enhanced Security Services	100,000.00
Communications & Management	35,800.00
Arts and Improvement Grants	17,000.00
Total	\$547,000.00

Lights highlight architectural features on the historic McAdams and Morford building. LexLights! encourages creative displays of lights to make downtown attractive and inviting after dark enhancing safety and appearance.



David Warren's team of Block By Block ambassadors in their easy-to-spot purple shirts clean sidewalks, remove graffiti, and answer visitors' questions. They are the friendly faces of the DLMD and Lexington every day in downtown!



A property improvement grant helped the owner repair and transform the outdated façade of this building on West Short Street. Grants are available for lighting, façade improvements and art installations.

